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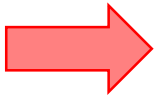
From face-to-face to mobile Internet: replicate the French ESS questionnaire on the ELIPSS panel

Emmanuelle Duwez, Simon Le Corgne, Malick Nam, Mathieu Olivier

ESRA 2017
Wednesday, 19th of July, Lisbon

Context and objectives

- The Socio-Political Data Center (CDSP) is responsible for the data collection of the ELIPSS panel and the ESS.
- A part of the ESS 7th round was administered to the ELIPSS panel.
- Each survey process has his specificities (mobile Internet vs. face-to-face).



What is the influence of the administration mode?

Elipss in a few words

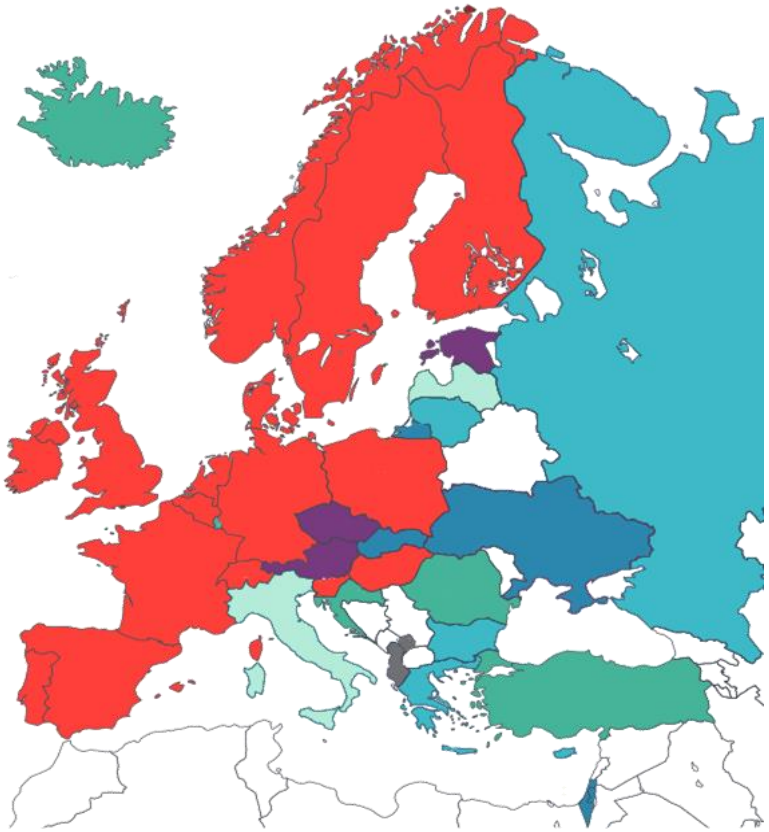
- Online survey instrument for the scientific community
- Aim: to address the lack of questionnaire survey tools in humanities and social sciences
- Sampling: probability-based
- Periodicity: each month
- Duration: 30 minutes maximum
- Administration: self-administered



7-inch touchscreen tablet
& 3G subscription

ESS in a few words

- Academically cross-national survey conducted every two years across Europe since 2001
- Aim: to chart stability and change in the social structure, conditions and attitudes in Europe
- Sampling: probability-based
- Periodicity: biennial
- Duration: 1 hour
- Administration: face-to-face



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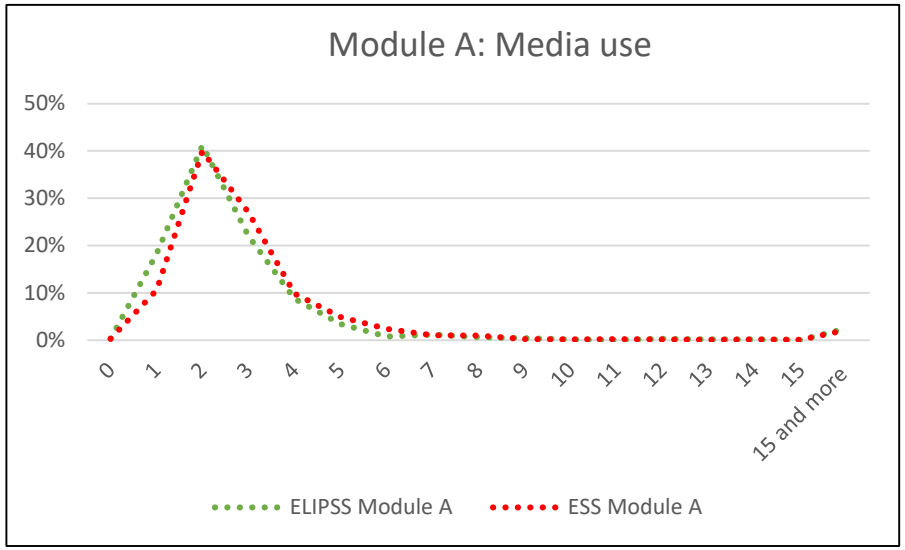
Comparison of the survey specifications

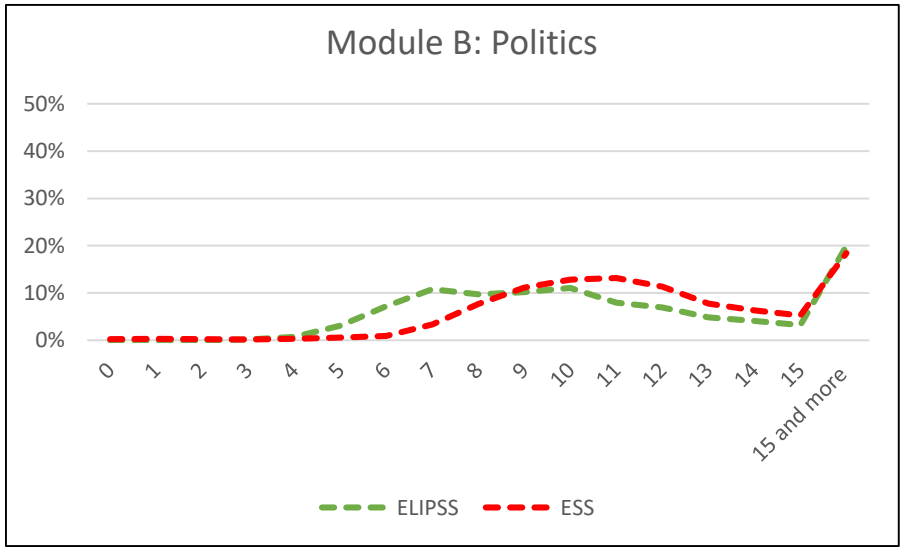
	ELIPSS panel	ESS 7th round
Contact mode	Mobile Internet	Face-to-face
Fieldwork period	From December 2014 to February 2015 (13 weeks)	From November 2014 to February 2015 (14 weeks)
Sample	801 respondents (aged 20 to 77)	1,917 respondents (aged15 and over)
Frequency	Monthly	Once
Incentives	Touchscreen tablet & 3G subscription	€10 voucher

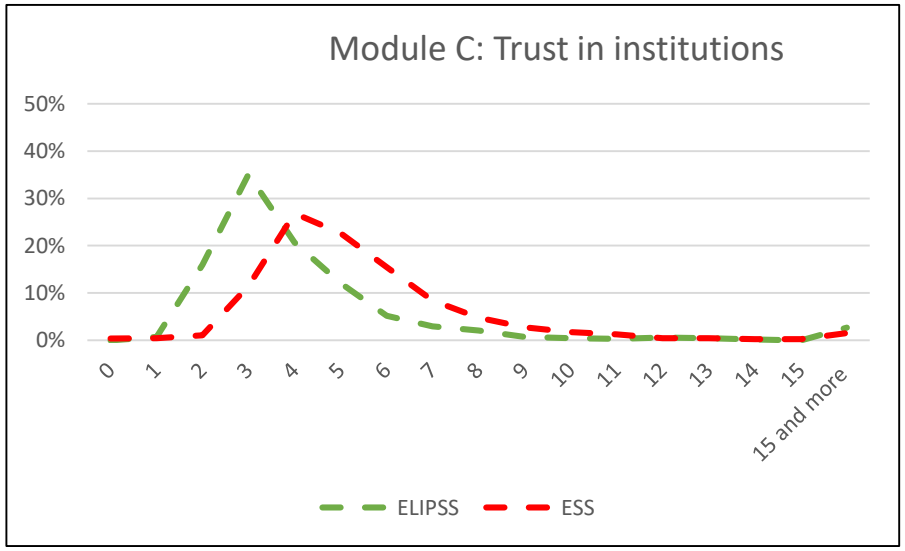
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Constraints to administrate the ESS survey in ELIPSS

- Adapting the questionnaire duration:
  - Not exceed 25 minutes in ELIPSS
  - Which modules & questions?
- Adapting the questionnaire design:
  - Specific design in ELIPSS
  - Non-response answer options



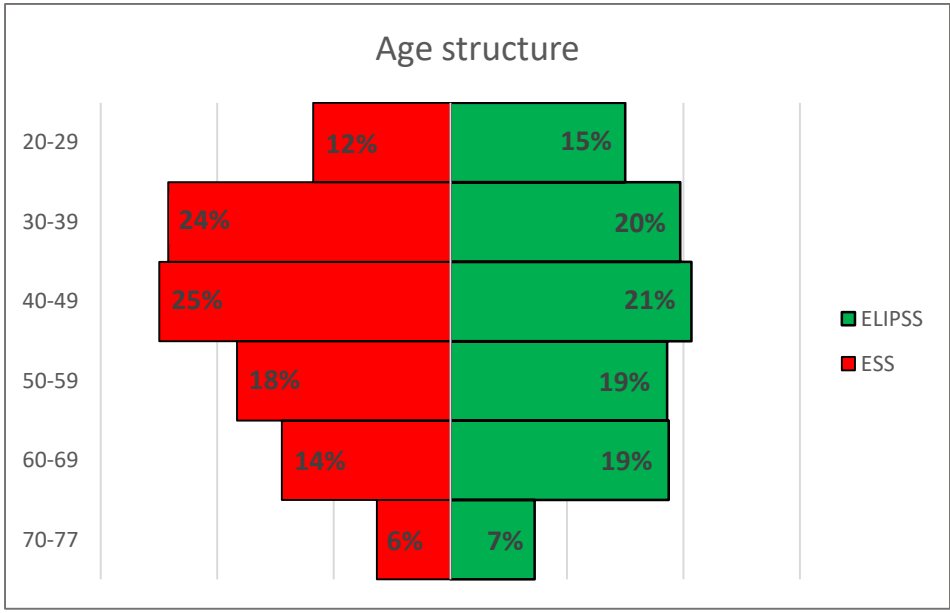


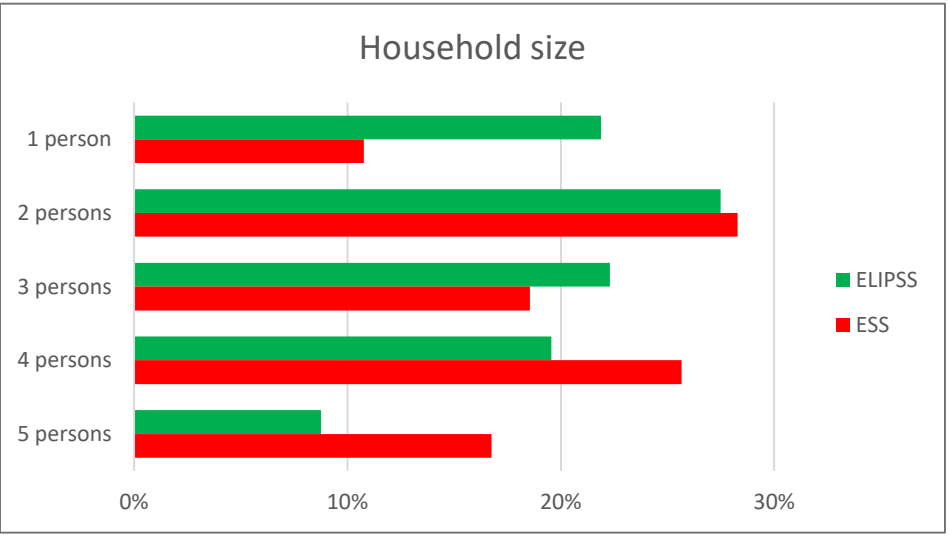


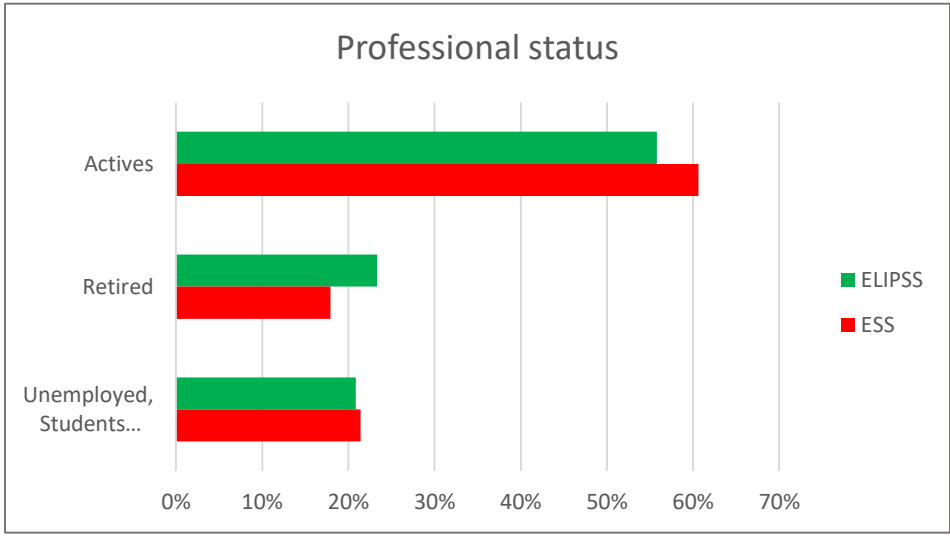
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Population: who are they?

- Restriction of the ESS population (age limits, n=1,667)
- Application of the weightings
- Comparison of samples :
  - Over-representation of young people and elderly in the ELIPSS panel
  - Smaller households in ELIPSS
  - In the ESS sample, higher share of respondents who have a job

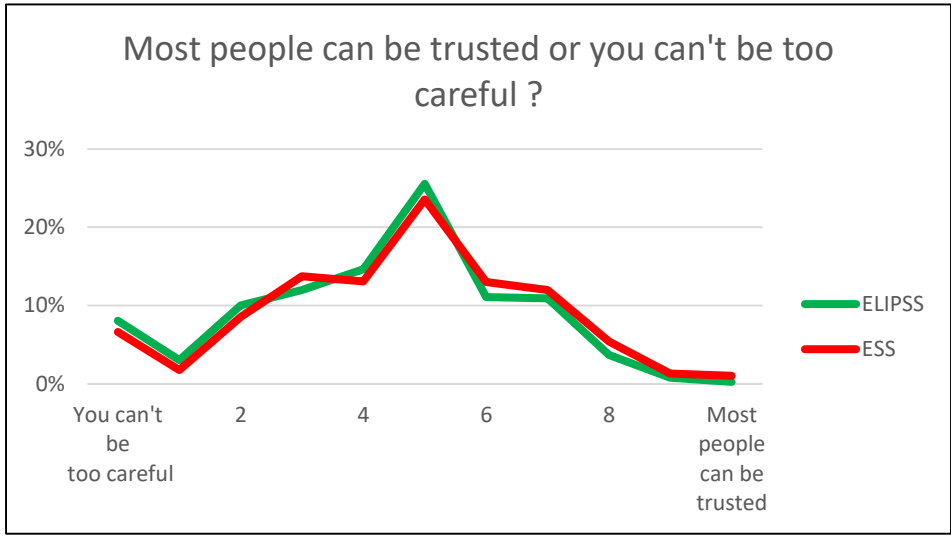


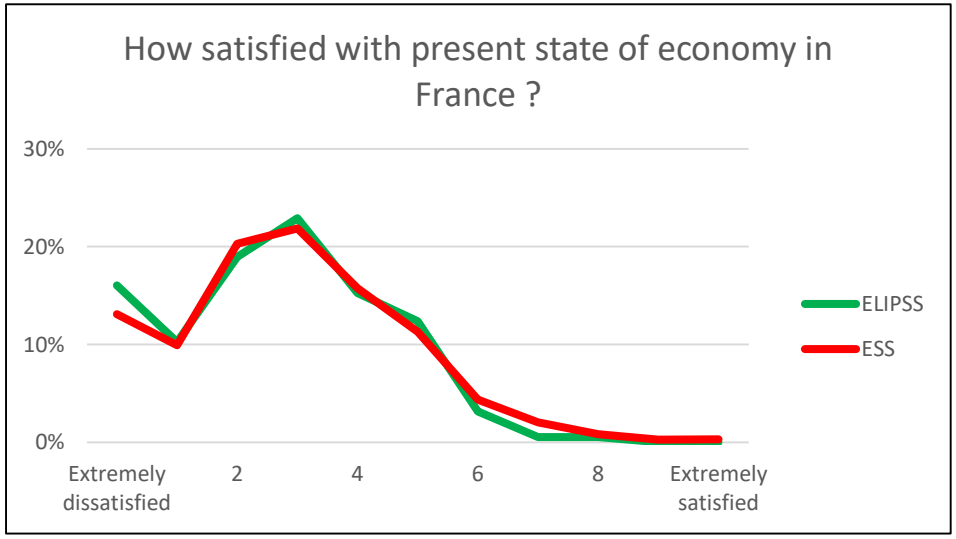


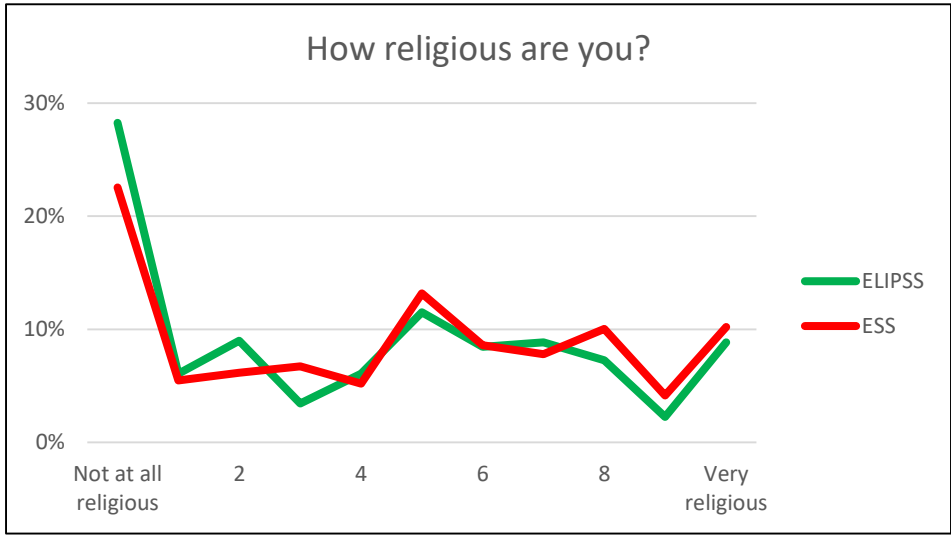


ESS - ELIPSS, it's all the same?

- A very similar distribution of responses for the majority of variables
- Existing tendency on different topics
- Confirmation with previous comparisons (*ESS4 vs. LISS Panel - Revilla, 2013*)
- Quality-proof of both survey devices

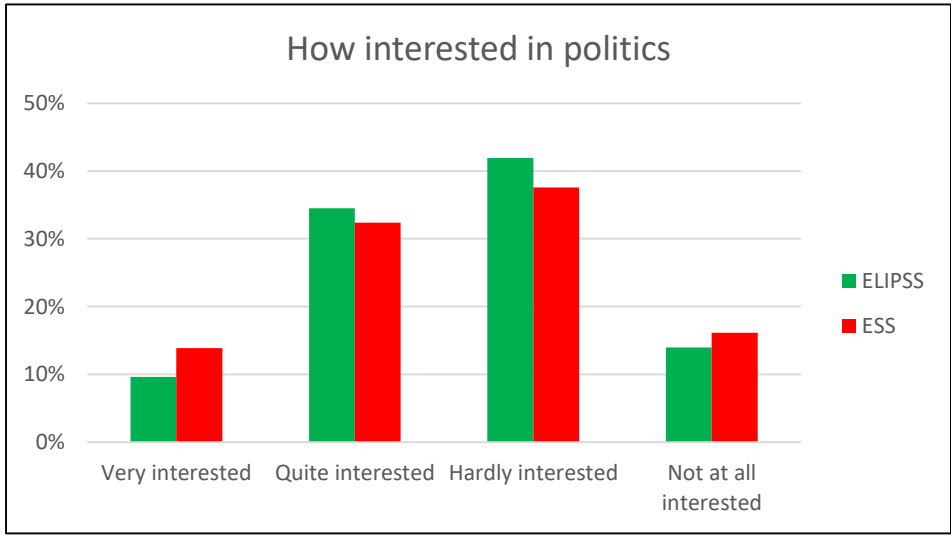


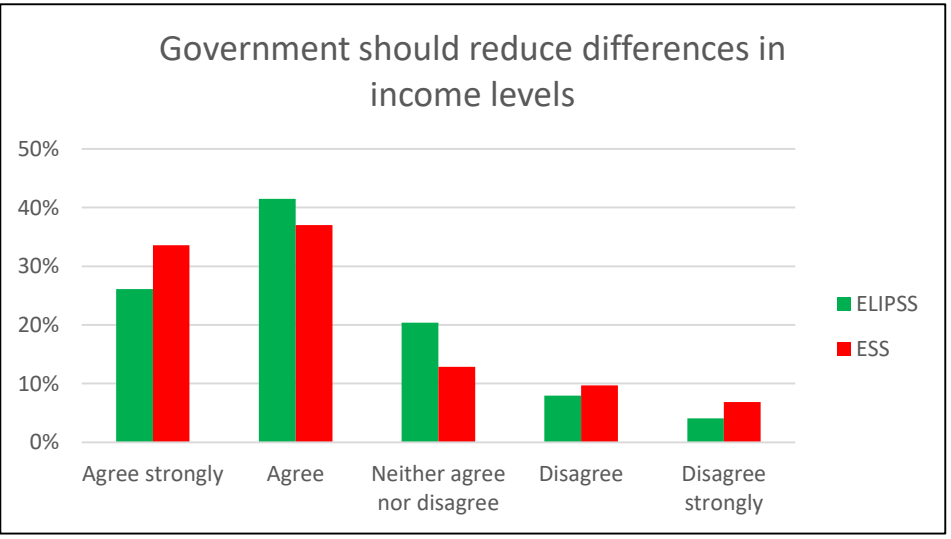


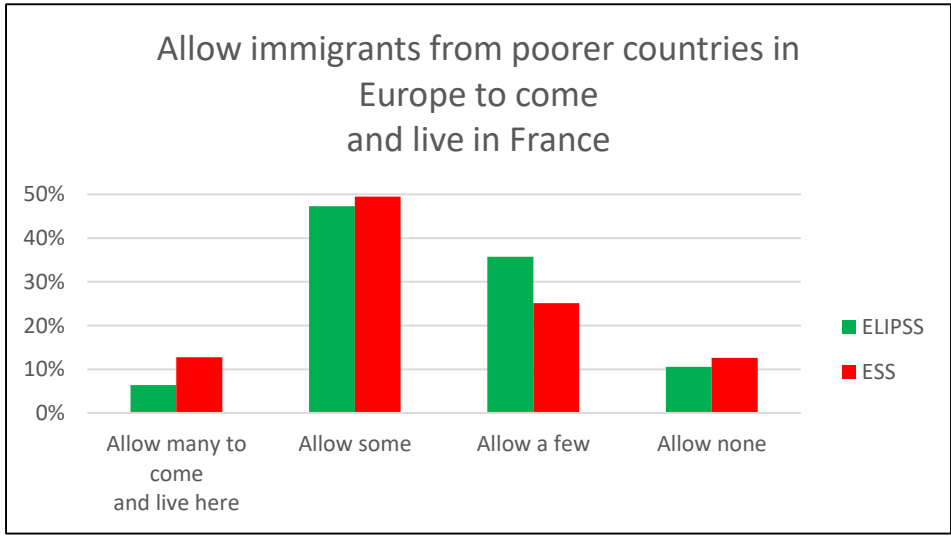


Online: the center is better!

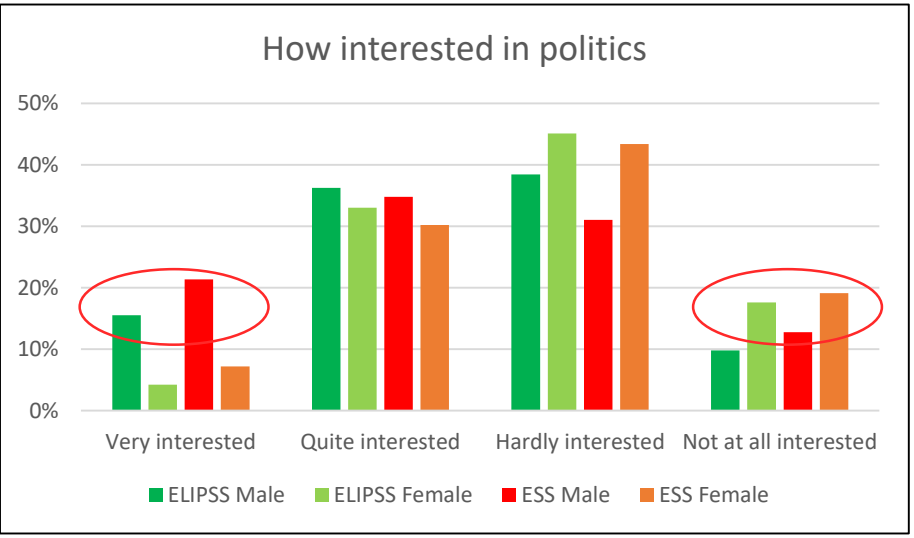
- Extreme responses more frequent in ESS
- Panelists in favor of central response items
- Existing theories to interpret these trends
- Regularity of appearance pleads for a device effect

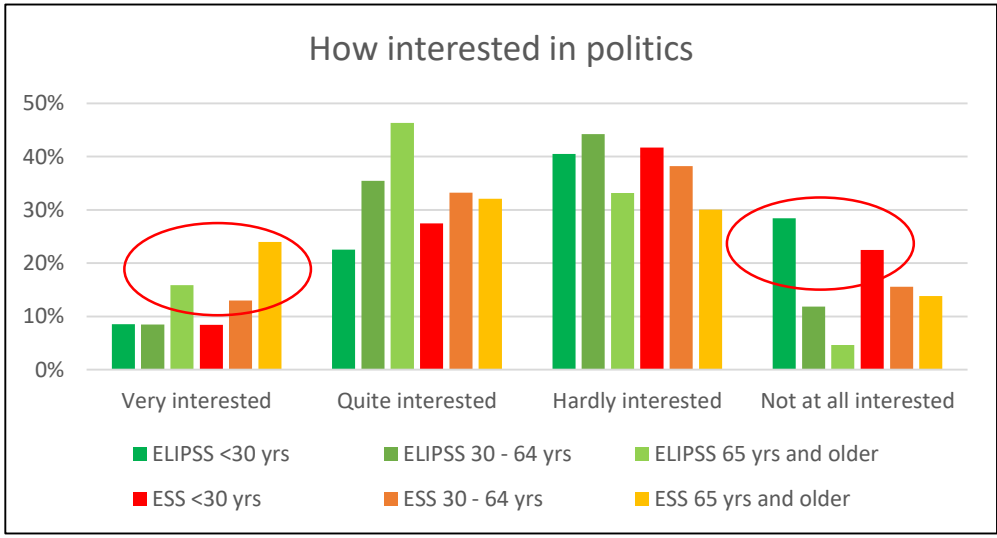




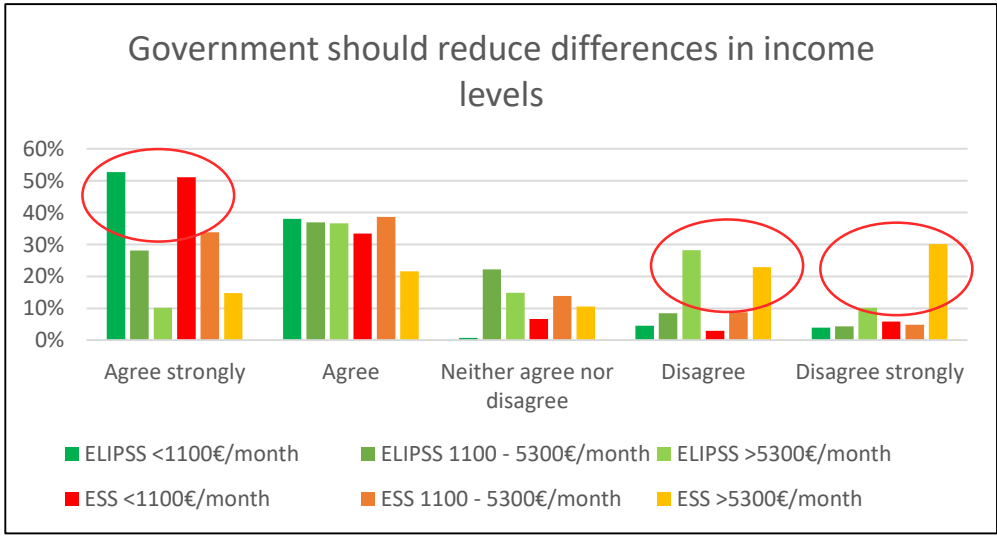


Beyond devices: broadening our scope

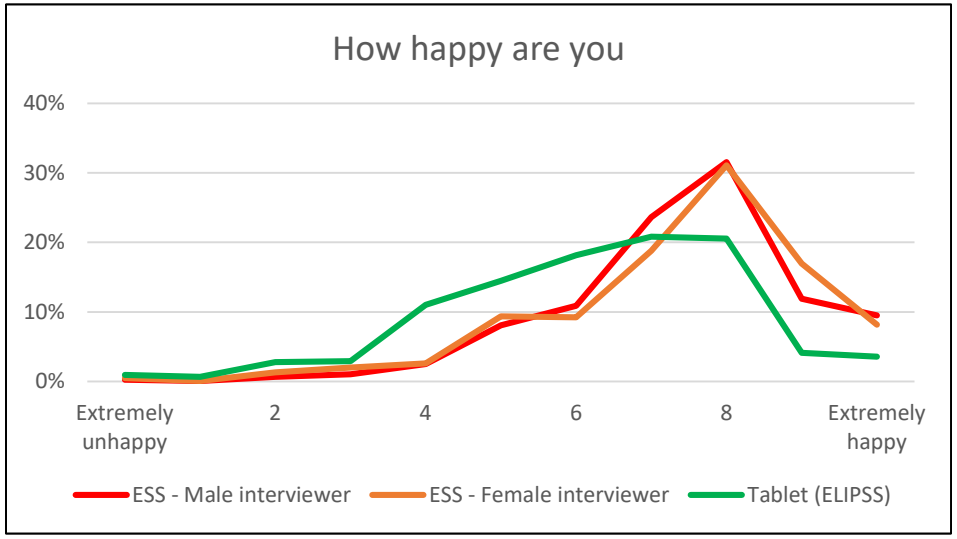


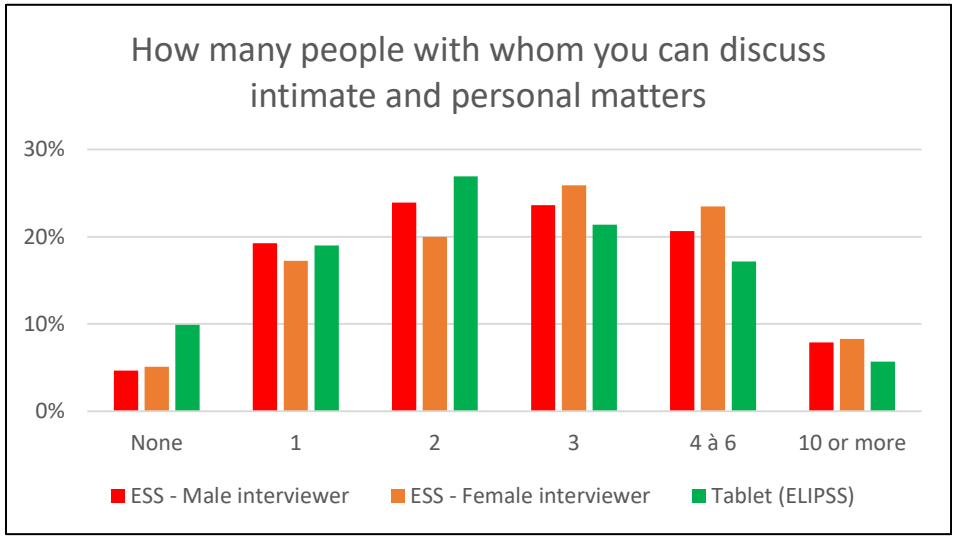


- The survey mode is not the only explanation
- The behavior of population groups should be taken into account:
  - Gender differences and age effect in political interest
  - Differentiated perception of societal issues depending on income level



Face-to-Face: trying to look good!





- In face-to-face, respondents give more gratifying answers than online
  - Social desirability bias (*Krosnick*, 1991)
- Willingness to give a good self-image:
  - High level of happiness
  - More sociale relations
  - Stronger confidence in institutions
  - Greater tolerance for immigration and homosexuality
- Among the face-to-face responses, there are also differences:
  - According to the interviewer's gender
  - But also the respondent's gender

What's coming next?

- Comparison of two quality surveys:
  - Very close answers
  - Low non-response rate
  - Consistency between related variables

- Each device has specific response behaviors:
  - Partially related to the survey method
  - Also explained by other variables

- The interviewer's gender is an interesting lead:
  - Few studies on the subject so far
  - Allow to analyse of the interviewer effect
  - Detailed analysis of non-response
  - Encouraging preliminary analyzes

Thank you for your attention!

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More informations about the ELIPSS project:
http://quanti.dime-shs.sciences-po.fr/

More informations about the ESS France:
http://www.europeansocialsurvey.org/about/country/france/